

# 2021 Annual Report



# 2021 Triumphs

**\$4.9M** reached grassroots organizations, thanks to a \$2M gift that will help Kliptown Youth Program build a community center to support children in an impoverished community.

**Resilience Fund** launched with \$90k awarded to help member organizations preserve core programming while responding to emergencies.

**Impactful training** developed in response to a needs assessment that revealed a widespread desire for on-demand training on succession planning within our member network.



Cover photo courtesy of The Action Foundation, Kenya

# Strategically Shaping Our Future

One World's strategic plan was approved in 2021 to capitalize on our greatest asset: One World's diverse network of member organizations and committed volunteers, who are solving the problems of poverty, poor health, economic insecurity, homelessness, and insufficient educational opportunities in their communities.

Over the next five years, One World will deepen its educational programming, strategic partnerships, and community-led knowledge-sharing to build organizational systems and its member network on the pillars of sustainability: fiscal responsibility, effective governance, diversified funding, and community responsiveness.

We will also grow our diverse network of international grassroots organizations to facilitate intra-network collaboration, while maintaining One World's grassroots, entrepreneurial approach.



Lwala Community Alliance, Kenya



# A Future Informed by the Legacy of Shellie Owens

Shellie Owens dedicated her life to caring for children as a pediatric oncology nurse. When she passed away in 2021, she created a legacy of caring for children that will continue for many years to come, leaving gifts for One World and several other nonprofits in her estate.

"You would see Shellie helping out wherever there was a need for children, and I think that's what inspired her about One World Children's Fund...
Shellie worked really hard to have a financial legacy that she could share. She wanted her resources, her energy, her love, to support people in need, wherever that was." Patricia Savitri Burbank, One World Co-Founder & Shellie's Life-long Friend

One World's future has been shaped by Shellie's generosity. Her gift allowed us to think big in our strategic plan and significantly increase the support we provide to our member organizations via grantmaking and educational programming.

# Cost-effective Operations

Our overarching goal is to minimize our footprint and maximize the resources reaching grassroots organizations. In FYE 2021 94.4% of total expenses went to programs, including \$4,937,157 in fiscally sponsored grants to members. 3.4% of our expenses were allocated to administrative costs, and 2.2% of our expenses were allocated to fundraising costs.

Our operational and fundraising objectives over the next five years are to implement best practices to increase efficiency, promote staff retention, enhance fiscal responsibility, and to execute a diversified fundraising strategy built on responsible stewardship of donor funds, efficient deployment of funds to vetted grassroots organizations, and effective programming and grant-making.



Akili Dada, Kenya

Please visit <u>www.owcf.org/reports-financials-policies</u> to see our audited financials.

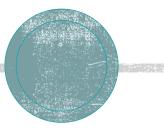


# Holistic Programs

One World's programmatic objective over the next 5 years is to create collaborative relationships and programming, including intra-network knowledge sharing, to meet the most common and urgent needs expressed by our Member Organizations and generate equitable support for grassroots efforts to lift children out of poverty. Our programmatic efforts will focus on three key areas:

Fiscal Sponsorship Strategic Grantmaking

Collaborative Learning



# **Fundi Bots, Uganda**

# Equitable Fiscal Sponsorship

One World provides fiscal sponsorship as its cornerstone service to get philanthropic resources to community-based organizations, which are typically best suited to provide the most effective and lasting solutions.

From 2019 to 2021, \$10M in fiscally sponsored funds reached grassroots organizations through One World.

"One World Children Fund has been exceptionally supportive of our work at Fundi Bots. Their professional relationship and fast responses with our donors have been instrumental in growing our funding over the past three years, which have led to increased educational resources and interventions for our students."

Solomon King, Founder & CEO of Fundi Bots



"I'm excited to see the new building and when it's done, I want to see the soccer fields so that we can play." KYP Student (pictured above)

# Fiscal Sponsorship Impact

**Kliptown Youth Program** (KYP) operates an after-school program for children living in an urban slum, providing meals, school fees, uniforms, and after-school activities, such as tutoring, sports, and performing arts.

Despite being of great cultural and historical significance in the struggle against Apartheid, the Kliptown community has been severely neglected by its government. The area lacks basic infrastructure, such as electricity, sanitation, schools, and healthcare.

With One World's fiscal sponsorship and support from their Fundraising Champions, KYP received a game changing gift that will allow them to rebuild their facility into a beautiful campus that will meet the increasing needs for classrooms in their community, add a community library, and create a friendly and safe space where children can play and learn. The new KYP campus will ultimately serve as an anchor of hope in a severely under-resourced community.





Each of the member organizations who received Resilience Fund grants in 2021 achieved impressive results, providing critical services to their communities in a time of great need.

Due to historic levels of regional violence, the number of displaced people in Burkina Faso has doubled in two years. **The Association for the Safeguarding of Women and Orphans of Passoré Province** (ASFOP) used its Resilience Fund grant to provide nursery school and primary education to 71 children living in temporary settlements in Burkina Faso. The funds cover tuition, uniforms, safe transportation, and nutritious daily meals.

Empowering Youth in Cambodia (EYC) operates schools in poor urban communities in Phnom Penh. EYC used their Resilience Fund grant to provide phone cards for students to access an online curriculum. The grant also helped equip schools with hygiene supplies and temperature testing machines. It is contributing to their "Back to School" outreach campaign, targeting EYC students who have not returned to in-person or remote schooling. In addition, grant funds helped EYC provide food and supplies for families experiencing extreme financial hardship.



# Strategic Grantmaking for Resilience

The **BESO Foundation** in Uganda supports children and women living in rural Uganda through education, healthcare, and economic empowerment. The Resilience Fund grant helped BESO procure an online data system to support remote learning. The funds also allowed BESO to retain its educators. When schools reopened after Uganda's prolonged lockdown, BESO was able to provide a sense of familiarity and comfort for students.

**St. Paul Children's Home** in Uganda provides shelter and 24-hour care for children who have lost or been abandoned by their parents. They are also a source of food and clean water for their rural community. St. Paul Children's Home used their Resilience Fund grant to update their water purification and storage system, helping children and the community avoid waterborne illnesses. Funding also supported the construction of a guardhouse to protect children living at the home from increased local violence caused by political unrest.



St. Paul Children's Home, Uganda



PeerLink Initiative, Uganda

## Collaborative Learning

With our Strategic Plan goal of deepening educational programs, we engaged in an extensive dialogue with our member organizations via a Needs Assessment.

#### **Succession Planning**

Member organizations and Fundraising Champions recognized that maintaining strong leadership throughout transitions is essential for organizational sustainability and requested training on succession planning. We began developing our succession planning training series in 2021 in response to this request.

#### **Accessible Training**

Member organizations want on-demand training that allows them to share learning across their leadership teams and boards of directors. Our trainings are designed to meet this need.

#### **Peer Learning**

Member organizations and Fundraising Champions seek opportunities to collaborate with and learn from each other. One World formed an affinity group in late 2021 to provide a forum for joint problem solving and shared learning.

#### 2021 MEMBERSHIP IMPACT

**100,000** girls and young women received health, safety, shelter, economic empowerment, and education from our member organizations.

**40,000** children under age 5 were given a strong start in life with nutritious meals, preschool, and developmental support.

**114,000** children and youth in poor and rural areas received healthcare, notwithstanding a public health crises.

**20,000** children and youth received high quality education, despite school closures and national lockdowns.

**15,000** refugees, orphans, and vulnerable children received holistic support to help them overcome isolation and disconnection.

**460,000** children and youth used an innovative online learning platform developed by one of our member organizations to enhance educational development.

One World's membership objective over the next five years is to expand our network and deepen interaction with Member Organizations to create a strong community, rich in organic mutual support and engagement.



# Membership Impact: Healthy Communities

In a peer reviewed study that examined the health seeking behavior of households supported by **Lwala Community Alliance** in Kenya, households in Lwala-supported communities were found to be 3 times more likely to seek care for a child with a fever than comparison communities. Households visited by Lwala's community health workers were 2 times more likely than those in comparison communities to seek care for a child with respiratory symptoms. In addition, the percentage of malaria tests for local children presenting with fever increased from 24% to 88%, following the implementation of a Lwala-led initiative.

The Action Foundation (TAF) in Kenya supported the health and development of over 700 children with physical and intellectual disabilities in four informal settlements in Nairobi. They were selected from 7,800 applicants to receive funding from the 2021 Google.org Impact Challenge for Women and Girls. With this game-changing support, TAF will enhance the interest, skills, and knowledge of girls with disabilities in STEM.

**COMPALCIHT** established new community run kitchens to feed children, serving daily nutritious meals to 519 children, ages 3 to 9, across 12 locations.



**COMPALCIHT**, Nicaragua



Kajo Keji Health Training Institute, South Sudan/Uganda

#### Membership Impact: Educational Excellence

Kajo Keji Health Training Institute addressed the severe shortage of medical personnel in South Sudan by enrolling 271 young, refugee adults into its healthcare training program in Uganda. Their graduates have seen high pass rates (sometimes as high as 100%) on national examinations.

**Shule Direct** in Tanzania developed an app that helps children in grades one to seven improve literacy and numeracy skills through gamified digital learning experiences. The app was designed to supplement the Tanzanian national curriculum.

**Ujima Foundation** provided 336 young adult orphans in Kenya with training, mentorship, and job placement services, so they could achieve gainful employment, become self-reliant, and provide stable homes for their younger brothers and sisters.



# Member Recognition



As part of the keynote address at the Innovations in International Philanthropy Symposium, Dandelion Africa founder Wendo Aszed spoke with Nobel Peace Prize winner Malala Yousafzi about philanthropy, girls, and the next generation.

PeerLink Initiative Uganda was named the best public and community library by the National Library of Uganda for its unique empowerment center model and its effective use of COVID mitigation measures to continue offering services during the pandemic.

Dr. Robert Kalyesubula of the African Community Center for Social Sustainability (ACCESS) received a Vocational Award from the Rotary Club of Kampala Ssese Islands. ACCESS empowers girls living in rural Uganda through vocational training, in addition to providing comprehensive healthcare in an underserved community.

"I often find that girls' voices are silenced, because of the power they possess." Wendo Aszed



# Amplifying Grassroots Voices

#### **Founders Forum Event**

In April 2021, One World Board Members, Courtney Chambers and Nirav Patel spoke with QZ Memorial Scholarship Founder, Yin Yin, and Fundi Bots Founder, Solomon King, about bringing STEM education to young people in Uganda and impoverished female students from rural China.





#### **Resilience in Action Event**

In October of 2021, One World's Board Chair, Lauren Coberly spoke with St. Vincent's Founder, Lucy Kayiwa, and Fundraising Champion, Christina Stellini, about St. Vincent's innovative parenting groups, which helped parents overcome pandemic related isolation to support the social, emotional, and physical development of their pre-school age children.

Our communications objective over the next five years is to widely disseminate communications that amplify the work of our Member Organizations and demonstrate the impact of One World's support of grassroots organizations, contextualized within current trends, issues, and events.



# Effective Governance

In 2021, the Board created a new committee structure to focus on ambassadorship, attracting and retaining board and staff talent, and carrying out executive functions. They also attended expert-led training sessions on creating a culture of philanthropy and understanding nonprofit financial reports.

In addition, they opened membership to add professionals with new perspectives from across the country.

Our governance objective over the next five years is to develop a diverse and committed group of Board members, who bring resources, energy, servantleadership, and enthusiasm to One World and play a significant role in ensuring One World's long termfinancial and organizational sustainability.



















Top: Lauren Coberly (Board Chair), Sonny Grewal (Treasurer), and Nirav Patel (Secretary); Middle: Anya Solovieva, Dr. Andrew Boyer, and Prof. W. Gabriel Selassie I; Bottom: Dr. Shamara Graham, Courtney Chambers, and Richard Kadeg.

# Thank you, One World Donors!

And thank you to our current board members (in blue) for sharing their time, resources, and passion.

#### \$25,000+

Estate of Shellie Owens
Rose C. Stone Family Foundation
John Magee
John Parker and Nancy Hardesty
Robert and Jean Phay
Robert and Joan Blackman Family
Foundation
The Crary Social Ecology Fund

#### \$10,000 - \$24,999

Amy Nam
Bruce & Lori Laitman Rosenblum
Chip & Kay McIntosh
Janet and Wylie Greig
Olive and Eunice Toussaint Foundation
Savitri Burbank and Michael Kilgroe
Walter Bochenek

#### \$5,000 - \$9,999

#### **Andrew Boyer**

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Jane Reece
JDC Charitable Fund
Judith Munzig
Koshka and Philip Pabst
One with the Sky Sora Fanzine

Shanti Cliff Spencer Commons and Martha Gates Teofilo Lee-Chiong Vishal and Sneha Kapur

#### \$1,500 - \$4,999

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Bhavesh Shah Cheryll and Steven Gasner Christopher Dunn

#### **Courtney Chambers**

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Jennifer Jones

Joshua Levine Memorial Foundation

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Ken and Ann Emanuels

#### **Lauren Coberly**

Meredith Rutland

Muthulakshmi Yegappan

#### **Niray Patel**

Silicon Valley Community Foundation

#### **Sonny Grewal**

Vijay Patel & The Millwood

W. Gabriel Selassie I

Yang Hong



St. Vincent's, Kenya

#### \$500 - \$1,499

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Yuchiao Chang

#### \$100 - \$499

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Alex Nussbaum

Alex, Peter and Karen Lenke

Andrée van Emst

Ann Lambrecht

Anna Marie Anderson

Ashley Pineda Wendt Barbara Chambers

### **Monthly Donors**

Consistent, predictable support from monthly donors empowers One World to be forward thinking, strategically planning educational programs and grantmaking opportunities for grassroots organizations.

#### \$600 - \$3,000 annually

April McMillan
Dallas Woodrum

Danielle Staaf

Dean Black

Chang Rhee

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Frederick and Debbie Pabst

Jozef Kruger

Leah Leonard

Manoj Mansukhani

Paul Clark

Shirley Pace

Sungwon Yoon

The Mader Family

Vinay Sundaram

**Xuyang Ding** 

#### \$90 - \$500 annually

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Alessandra Mayer

Ann McStay

Cailin Ringstrom

D. Katherine McKee

Della Stewart-Hargreave

Diana Bort

Gail and Bob Buschini

Glynis Mason

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Pamela Russell

Pat and Curtis Luck

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Terry Morawitz

Sean Hunt

Timothy & Tessa McKenzie

\$100 - \$499 cont.

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Timothy Bristow and Lindsay Morgan

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Vicki Peet and Steve Zimmerman



Shared Action Africa, Uganda





**Kliptown Youth Program** 









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or

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